



RAINCOAT GUIDE



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ONE

TOP RAINCOAT TRENDS

ARE YOU TIRED OF SACRIFICING STYLE FOR PRACTICALITY ON RAINY DAYS?

DO YOU STRUGGLE WITH FINDING A RAINCOAT THAT NOT ONLY KEEPS YOU DRY BUT ALSO LOOKS GOOD?

It can be tough to strike a balance between function and fashion, but it doesn't have to be that way. With the right raincoat, you can stay stylish and chic even on the dreariest of days.

But with so many options out there, how do you know which raincoat is right for you?

In this guide, we'll go over the top 5 trends in women's raincoats, from oversized silhouettes to bold colors and sustainable materials.

And to make things even easier for you, we'll showcase raincoat examples for each trend, so you can get a better idea of what's out there.

So, let's dive in and find you a raincoat that will have you looking and feeling your best, rain or shine.

TREND 1:

OVERSIZED RAINCOATS

Oversized raincoats are the perfect combination of fashion and function.

Not only do they provide ample coverage during a downpour, but they also add an effortlessly chic and modern touch to any outfit.

Moreover, they allow for layering underneath, making them perfect for colder days or for wearing over chunky knits.



HERE ARE SOME EXAMPLES TO CONSIDER THAT ARE NOT ONLY FUNCTIONAL BUT ALSO FASHIONABLE:

The Kin Oversized Parka

The Kin Oversized Parka is an excellent choice for anyone looking for a stylish and practical jacket for all-weather use. Its on-trend boxy silhouette and drop-shoulder sleeves make it a standout piece, while its showerproof and lightweight materials ensure that you'll stay dry and comfortable in any condition.

The detachable hood adds versatility to the look, allowing you to change up your style depending on your mood. With its roomy pockets and versatile khaki color, this parka is the perfect outfit for a rainy day or any day when you need a comfortable and stylish jacket that can handle whatever the weather throws at you.

TREND 1: OVERSIZED RAINCOATS

Zara Faux Leather Trench with Belt

The oversized trend is not just limited to casual wear but extends to more formal pieces like the Zara Faux Leather Trench with Belt. This trench coat features a double-breasted button front, a collared neckline, and long sleeves with tabs for an elevated look. The faux leather material adds a touch of edginess to the classic design. The trench also comes with a matching lining for added comfort. It has a belted waist to cinch in the oversized silhouette and create a more defined shape. This trench coat is made of 100% polyester for the base fabric and a 100% polyurethane coating. Overall it's perfect for dressing up on a rainy day.

The Asos Design Curve Rubberised Rain Parka

The Asos Design Curve Rubberised Rain Parka is the perfect blend of style and practicality. The oversize coat is designed with a relaxed fit, making it easy to throw on and go out in any weather. The showerproof finish and drawstring hood provide protection from the rain, while the press-stud placket and side pockets add functionality to the coat. The stone color and rubberized texture give it a fashionable edge, making it a versatile addition to any wardrobe.

This coat is particularly suitable for those who value comfort and style on a rainy day.

These oversized raincoats are perfect for those looking to stay dry and fashionable during the rainy season. They offer a practical solution to unpredictable weather while still allowing for style and versatility.

TREND 2: BRIGHT AND BOLD COLORS

Bright and bold colors are the perfect way to add a pop of fun to any rainy-day outfit.

This trend is all about making a statement and standing out from the crowd.

From sunny yellows to vibrant pinks, the options are endless when it comes to choosing a bold color raincoat.



TAKE A LOOK AT THESE COAT OPTIONS THAT EMBODY THE BRIGHT AND BOLD COLOR TREND:

The North Face Heritage M66 Utility

Not only does it offer great protection from the rain with its waterproof design, but it also comes with a drawstring hood and elasticated cuffs to keep you snug and dry in even the heaviest downpour. And with its functional pockets, you'll have plenty of room to store your phone, wallet, and other essentials. Plus, the purple hue and logo embroidery on the front adds a touch of style to this practical jacket. Don't let the weather rain on your parade – upgrade your jacket game with The North Face Heritage M66 Utility!

TREND 2: BRIGHT AND BOLD COLORS

Vero Moda Rain Mac

When it comes to staying stylish on a rainy day, the Vero Moda Rain Mac in yellow is the perfect choice. The bright and cheery color is sure to brighten up any dreary day, while the drawstring hood and waist provide extra protection from the elements. The zip and press-stud fastening make it easy to throw on and go, and the side pockets are perfect for keeping your essentials close at hand. With a regular fit that's both practical and stylish, this rain mac is the perfect addition to any wet-weather wardrobe.

Levi's Cinch Waist Anorak Rain Jacket

The Levi's Cinch Waist Anorak Rain Jacket is a stylish and practical option for rainy days. With a length of 30.5 inches, it provides good coverage while keeping you comfortable and dry. It features a cinch waist design for a flattering silhouette and both zipper and snap closures for added protection against the rain. Made with a blend of polyester and nylon, this jacket comes in a range of colors, including maroon, sand, army green, sea green, and light mahogany, and is available in sizes XS-XXL. Add this jacket to your wardrobe for a functional and fashionable rainy-day look.

TREND 3: PRINTED COATS

Are you tired of traditional solid-colored raincoats?

Add some personality to your rainy-day look with printed raincoats. This trend has been on the rise lately and has taken the fashion world by storm.

From leopard to floral, there are many print options available to suit your style.



THESE PRINTED COATS ARE THE PERFECT STATEMENT PIECE FOR ANY OUTFIT:

ASOS Design Curve Longline Rain Parka

Looking for a raincoat that will keep you dry while making a statement? Look no further than the ASOS DESIGN Curve longline rain parka in animal print. With a bold and stylish animal print pattern, this coat is sure to turn heads. It also features a drawstring hood, press-stud placket, and elasticated cuffs to keep you protected from the rain. Plus, the relaxed fit allows for easy layering on colder days. So, stand out and stay warm in this fashionable rain parka.

TREND 3: PRINTED COATS

M&S Waterproof Leopard print Longline Raincoat

This waterproof leopard print longline raincoat by M&S is perfect for staying dry and stylish during rainy days. The playful leopard print adds a touch of fun to your outfit, while the relaxed longline fit easily covers any outfit. The coat features a breathable mesh lining and a centre front zip, with elasticated cuffs and a storm peak hood with adjusters for extra snugness. It also includes subtle welt pockets and is made with recycled polyester. The pack-away design allows for easy storage until needed, making it a versatile addition to any wardrobe.

Regatta Floral Print Waterproof Rain Mac Jacket

Don't let rainy weather ruin your fashion game. This women's jacket is not only waterproof and breathable, but also comes in beautiful floral prints that will brighten up any gloomy day.

Made with 100% polyester and a durable water-repellent finish, this lightweight jacket also features Thermoguard insulation and a hood to keep you warm and dry. It's the perfect addition to your wardrobe and will be your go-to jacket for any rainy day.

TREND 4: SUSTAINABLE MATERIALS

Sustainable fashion is becoming increasingly popular as people become more environmentally conscious.

The same is true for raincoats, with many designers and brands now using sustainable materials in their raincoat collections.

These materials are not only eco-friendly but also provide high-quality and long-lasting performance.



UPGRADE YOUR RAINCOAT GAME WITH THESE STYLISH AND SUSTAINABLE OPTIONS:

Seasalt Pack-It Waterproof Jacket

The Seasalt Pack-It Waterproof Jacket is the perfect solution to stay stylish and dry on unpredictable weather days. With its easy fit and elasticated hood, this jacket will keep you dry without compromising on style. The snapper-fastening front and elasticated cuffs provide extra protection from the elements, while the front pockets are a convenient feature for storing small items. Made from 100% recycled polyester, this jacket is not only stylish but also eco-friendly. And the best part? It packs up into its own pocket, making it easy to take with you on the go.

TREND 4: SUSTAINABLE MATERIALS

TenTree Nimbus Long Rain Jacket

The TenTree Nimbus Long Rain Jacket is the perfect combination of sustainability, style, and functionality. Made from recycled materials such as plastic bottles and textile waste, this jacket is not only eco-friendly but also water-repellent and breathable, thanks to its non-toxic, PFC-free DWR coating. The longer length of this raincoat ensures maximum protection from the rain, while the breathable fabric allows for comfort and ease of movement. With a stylish design and practical features such as a drawstring hood and front pockets, this jacket is a must-have for any eco-conscious fashion lover who wants to stay dry on rainy days.

Rapanui Women's Raincoat

The Rapanui Women's Raincoat is a perfect blend of style and sustainability, making it a must-have for any eco-conscious fashionista. Made with certified organic cotton canvas, this raincoat is not only water-resistant but also free from harmful PFC chemicals. The metal YKK poppers add a touch of durability, while the super-soft organic cotton lining keeps you cozy in wet weather. The nifty pockets and big hood are practical features that add to the overall charm of the raincoat. With its unique design and eco-friendly materials, the Rapanui Women's Raincoat is a perfect addition to any sustainable wardrobe.

TREND 5: HOODED RAINCOATS

A hooded raincoat is a timeless classic that never goes out of style.

It is a versatile piece that can be worn with any outfit and for any occasion, making it a must-have in any woman's wardrobe.

The hooded raincoat not only provides protection from the rain but also shields you from the wind, making it perfect for those blustery days.



HERE ARE SOME HOODED RAINCOAT OPTIONS THAT WILL KEEP YOU DRY AND ON-TREND:

Lauren Ralph Lauren Hooded Rain Slicker

The Lauren Ralph Lauren Hooded Rain Slicker is the perfect classic raincoat for staying stylish and dry on rainy days. The drawcord-toggle hood and waist allow for a customizable fit, and the 100% polyester material is both durable and easy to care for. It can be machine-washed and tumble dried, making it a convenient choice for everyday wear. It is the perfect choice for someone looking for a stylish and practical raincoat that will keep them dry and comfortable in wet weather.

TREND 5: HOODED RAINCOATS

H&M Hooded Raincoat

The H&M Hooded Raincoat is perfect for staying dry during light showers. It features a drawstring hood and press studs down the front, as well as long raglan sleeves with a press stud at the cuffs. The diagonal side pockets have a flap for added protection, and the raincoat is made from water-repellent functional fabric with a non-fluorocarbon coating. Plus, it's made with 60% recycled polyester for an eco-friendly touch. The raincoat is unlined and comes with a storage bag that has an elasticised drawstring at the top, making it easy to fold and pack away. With a regular fit, this raincoat is both practical and stylish.

Zara Quilted Semi-Long Water and Wind Protection Anorak

This Zara Quilted Semi-Long Water and Wind Protection Anorak is perfect for staying warm and protected on colder, wetter days. The feathers and down blend filling, combined with the high neck and hood, provide excellent insulation. The front welt pockets are convenient for storing essentials, and the zip-up front makes it easy to put on and take off. The outer shell is made of 100% polyester, and the lining is 100% polyester as well. The filling consists of 50% kapok, 25% grey duck down, and 25% grey duck feather.

The background of the entire image is a close-up of water droplets on a surface, creating a textured, blue-toned effect. A large, faint, light purple watermark of the word 'TWO' is centered behind the main text.

RAINCOAT STYLES FOR DIFFERENT BODY TYPES

Finding the right raincoat can be challenging, especially if you have a specific body type.

Luckily, there are many raincoat styles that can flatter your body and keep you dry during rainy days.

See some of the best raincoat styles for different body types.

PETITE

If you have a smaller frame, look for raincoats that hit above the knee or mid-thigh to elongate your legs. Avoid long, oversized coats that can overwhelm your figure. A raincoat with a defined waist can also help create the illusion of height.

TALL

For those who are taller, longer raincoats can look great and complement your height. A trench coat or a long parka can be a great option. Avoid raincoats that are too short or hit at an awkward length, as they may not fit your proportions as well.

PLUS-SIZE

Look for raincoats with a defined waist and a flared or A-line silhouette to create a more balanced look. Avoid boxy or shapeless raincoats that may not flatter your figure. Dark colors and vertical stripes can also help create a slimming effect.

HOURLASS

If you have an hourglass figure, look for raincoats that accentuate your waist and show off your curves. A belted trench coat or a raincoat with a cinched waist can be a great option.

ATHLETIC

For those with a straight or athletic body type, look for raincoats that create the illusion of curves. A raincoat with a belted waist or a peplum detail can help create a more feminine silhouette. Avoid raincoats that are too boxy or shapeless, as they may not accentuate your curves as well.

Please keep in mind that these are general guidelines, and it's important to try on different styles to find what looks and feels best for your body type.

In a nutshell, choosing the right raincoat for your needs and personal style can make all the difference on a rainy day. By staying on top of the latest trends, such as sustainable materials and bold colors, you can ensure that your raincoat not only protects you from the elements but also enhances your overall look.

Additionally, by considering your body type and choosing a raincoat style that flatters your shape, you can feel confident and comfortable no matter the weather. So next time you're shopping for a raincoat, keep these tips in mind and find a style that fits your needs, your body, and your personal taste.

Stay dry and stylish!

I WANT TO THANK YOU SO MUCH
FOR READING THIS GUIDE!

NOW IT'S TIME FOR YOU TO GET
OUT THERE AND FIND YOUR
PERFECT RAINCOAT!



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